



SPONSOR THE COLLEGE FAIR FOR MUSICIANS

The Project 440 College Fair for Musicians returns to Philadelphia's Kimmel Center for the Performing Arts on **Saturday, November 4, from 10 a.m. – 4 p.m.** Now in its sixth year, 300 to 400 high school students and families from throughout the Delaware Valley and the New York and Washington D.C. metro areas attend this free daylong event. In the morning, students participate in Project 440's **college and career workshops** on topics including understanding financial aid and financial literacy, "What I wish I knew before I entered college" featuring a panel of Project 440 alumni, and career paths in music featuring a range of professional musicians and creatives who discuss their career path. In the afternoon, students connect one-on-one with admissions officers, faculty, and alumni from **50 universities, colleges, and conservatories nationwide.**

2023 College Fair Exhibitors

•Bard College Conservatory of Music• Berklee College of Music• Boston Conservatory at Berklee• California Institute of the Arts• Curtis Institute of Music• Eastman School of Music• Johns Hopkins Pebody Institute• Juilliard School• Lawrence University• Manhattan School of Music• Oberlin College• Rider University• Susquehanna University• Swarthmore College• Syracuse University• Temple University• Temple Music Prep• University of the Arts• University of Delaware• University of Hartford• University of Maryland• University of Miami• University of Southern California• University of North Texas• Vanderbilt University• West Chester University•

Exhibitors as of September 5

\$5,000 SPONSORSHIP LEVEL – LEAD SPONSOR RECOGNITION & VISIBILITY

- **Prominent recognition and logo identification** including:
 - ✓ College Fair for Musicians web page (project440.org/college-fair)
 - ✓ Sponsor Spotlight feature in Project 440 e-newsletter distributed to more than 3,000 subscribers
 - ✓ Project 440 monthly e-newsletter (September through December)
 - ✓ Project 440 College Fair for Musicians emails (Sept. through Dec.)
 - ✓ College Fair for Musicians social media campaign distributed across Project 440's platforms (*Instagram, Facebook, Twitter*)
 - ✓ Acknowledgement in the College Fair for Musicians press release
 - ✓ **Exhibitor Table at the College Fair for Musicians**
 - ✓ **Additional recognition as a Sponsor of a Career development workshop or panel**
 - ✓ Prominent recognition on College Fair event signage
 - ✓ Name and logo included in event program distributed to all attendees
 - ✓ Public announcements recognizing your support at the College Fair
 - ✓ **Opportunity to make remarks at the College Fair**
 - ✓ Acknowledgement in the Project 440 Annual Report

\$2,500 SPONSORSHIP LEVEL – BENEFACTOR SPONSOR RECOGNITION & VISIBILITY

- **Recognition and logo identification** including:
 - ✓ College Fair for Musicians web page (project440.org/college-fair)
 - ✓ Project 440 monthly e-newsletter (Sept. through Dec.)
 - ✓ Project 440 College Fair for Musicians emails (Sept. through Dec.)
 - ✓ College Fair for Musicians social media campaign distributed across Project 440's platforms (*Instagram, Facebook, Twitter*)
 - ✓ Acknowledgement in the College Fair for Musicians press release
 - ✓ **Exhibitor Table at the College Fair for Musicians**
 - ✓ Prominent recognition on College Fair event signage
 - ✓ Name and logo included in event program distributed to all attendees
 - ✓ Public announcements recognizing your support at the College Fair
 - ✓ Acknowledgement in the Project 440 Annual Report

\$1,000 SPONSORSHIP LEVEL – CONNECTOR SPONSOR RECOGNITION & VISIBILITY

- **Recognition and logo identification** including:
 - ✓ College Fair for Musicians web page (project440.org/college-fair)
 - ✓ Project 440 monthly e-newsletter (Sept. through Dec.)
 - ✓ Project 440 College Fair for Musicians emails (Sept. through Dec.)
 - ✓ Recognition on College Fair event signage
 - ✓ Name and logo included in event program distributed to all attendees
 - ✓ Public announcements recognizing your support at the College Fair
 - ✓ Acknowledgement in the Project 440 Annual Report

\$500 SPONSORSHIP LEVEL – FRIEND SPONSOR RECOGNITION & VISIBILITY

- **Recognition and logo identification** including:
 - ✓ College Fair for Musicians web page (project440.org/college-fair)
 - ✓ Recognition on College Fair event signage
 - ✓ Name and logo included in event program distributed to all attendees
 - ✓ Acknowledgement in the Project 440 Annual Report

\$200 SPONSORSHIP LEVEL – NON-PROFIT SPONSOR RECOGNITION & VISIBILITY

- **Recognition and logo identification** including:
 - ✓ Exhibitor Table at the College Fair for Musicians
 - ✓ College Fair for Musicians web page (project440.org/college-fair)
 - ✓ Flier included in gift bags distributed to all attendees
 - ✓ Acknowledgement in the Project 440 Annual Report



PROJECT 440

2023 COLLEGE FAIR SPONSORSHIP FORM

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ONLINE project440.org/college-fair

SPONSOR INFO

Sponsor Name for Recognition: _____

Mailing Address: _____

City/State/Zip: _____

Contact Name: _____

Email: _____

Please mail this form and your payment to: **Project 440: 1315 Walnut St., Suite 320, Philadelphia, PA 19107**

PAYMENT

Amount enclosed:

- \$5,000 Lead Sponsor
- \$2,500 Benefactor Sponsor
- \$1,000 Connector Sponsor
- \$500 Friend Sponsor
- \$200 Non-Profit Sponsor

Payment method:

- A check made payable to Project 440 is enclosed
- Please send me an invoice
- Please charge my credit card:

Card Number: _____ Type: _____

Name on card: _____ Exp.: _____ CVV: _____

SIGNATURE

Cardholder Signature: _____

To make your sponsorship gift online visit project440.org/sponsorship

Project 440 is a registered 501(c)3 nonprofit organization. The official registration and financial information of Project 440, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999.

Registration does not imply endorsement.